

NJBIZ 2007 Forty Under 40

Steven J. Lindner, Ph.D, 38 Renaissance Man

Chief Executive Officer, The WorkPlace Group, Inc.
Florham Park

Steven J. Lindner had a lucrative job offer in one hand and an untested business idea in the other.

Lindner's most challenging moment was telling his wife that, despite the financial hardships, he wanted to pursue the business idea.

He formed The WorkPlace Group Inc. in 1997 to deliver a new model for outsourced recruitment services. The model was based on Lindner's diagnosis of shortcomings in the traditional staffing industry. He aimed to maximize results while minimizing costs by using reliable assessments early in the hiring process.

The company opened with one client and three employees. A decade later, the company has grown to more than 60 employees serving clients, including Fortune 50 firms, around the world.

Before founding the Workplace Group, Lindner worked as vice president of consulting services for Artac Seel

Lindner was a Renaissance man and holds a cycling jersey. "Cycling is much more than a physical activity. Cycling is a state of mind. It takes endurance, concentration, perseverance, strong belief in self and goal orientation."

Co., a technology-based consulting firm specializing in the life sciences.

With a doctorate in industrial/organizational psychology, Lindner also has served as an adjunct professor at Fairleigh Dickinson University and Stevens Institute of Technology.

Lindner's role model is the British entrepreneur, Richard Branson, founder of the Virgin brand of companies.

"He is known for his persistence, high ethical standards, entrepreneurial spirit and dedication to his family and his philanthropic causes," Lindner says.

